

MasterBlend®

Urine Odor Control



The Cleaning Professionals Two Best Friends For Removing Pet Odors

MasterBlend's **At Last** is a powerful odor counteractant that successfully removes pet urine odors as well as other protein odors - including dead body odors. At Last oxidizes the bad odor molecules, leaving behind a pleasant fresh orange fragrance. Concentrated at 10:1 At Last is economical, and is effective on all fibers.

MasterBlend's **UrineLock™** is a bio-enzyme odor digester with an odor encapsulate. This dual action product breaks down urine while immediately encapsulating bad odors. Urine and other protein odors like dog fur oil are easily flushed from carpet, rugs and upholstery. Due to the encapsulate a post cleaning application of UrineLock™ can be made without resoiling. See for yourself why UrineLock™ is the pack leader in the professionals arsenal of cleaners.

Try At Last and UrineLock™ on your next cleaning job.

MasterBlend®

URINE ODOR CONTROL

Urine is the most common odor situation we deal with on a daily basis. This is because 70% of American homes have a dog or cat. With both spouses working and pets left at home – well you see the results everyday.



If the urine damage is extensive the carpet should be detached from the tackless strip and inspected from the back. The cushion and tackless strip often need to be removed, the floor decontaminated and sealed, etc.

This is a very expensive process, which many homeowners are unwilling to pay for.

A compromise is to treat the problem from the surface of the carpet following these steps:

1. Find the affected areas. This is best done with an ultraviolet light.

Discuss the procedure with the homeowner first as this will require turning off the lights and closing curtains to see the damage. Use carpet tabs to mark the spots.



2. Mix UrineLock per directions. Add 1-2 ounces of At Last to each diluted gallon of UrineLock. Then saturate the spots with the mixture getting the carpet as wet as the animal did. This can be done with an in-line or pump-up sprayer.



3. Give a minimum 20 minutes dwell time – longer is better.

4. Extract the spots with a sub-surface extraction tool pulling out the digested urine. Keep the carpet tabs in place to mark the urine spots.



5. Clean the carpet using the hot water extraction process.

6. Apply a light post-cleaning application of the product mix to problem areas. UrineLock has an encapsulation material so resoiling is not a risk.

The procedure is very effective but should be offered to the customer as an alternative to removing the carpet – no guarantee as the pet is still in the home.

If you currently do not offer urine decontamination service to your customers consider this - *it can be an important profit center for your company.*

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